

# **ISSUES REPORT**

**FOX 17 WXMI**

**Third Quarter**

**July 1, 2010 – September 30, 2010**

**ISSUES REPORT**  
**FOX 17 WXMI 3<sup>rd</sup> QUARTER**  
**July 1, 2010 – September 30, 2010**

Listing of issues and some “Fox 17 News” stories designed to focus on these ideas.

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1. **ARTS & CULTURE:**

- A. **“GRAM Diana Exhibit”** 7/20/10 0:29 10 pm  
The Grand Rapids Art Museum will host a new exhibit featuring more than 100 personal items of Princess Diana, including her wedding gown, dresses, family heirlooms and home movies.
- B. **“ArtPrize Artist Numbers”** 7/10/10 0:41 10 pm  
This year’s ArtPrize competition is bringing in 713 artists – that is 450 more than last year. The artists are coming from 21 countries and 44 states for the 13 day event.
- C. **“Fiesta Mexicana”** 9/19/10 0:31 10 pm  
Calder Plaza is hosting the annual celebration of Hispanic culture called “Fiesta Mexicana”.
- D. **“ArtPrize Education Day”** 9/24/10 0:39 10pm  
Student and teachers are taking advantage of ArtPrize by turning the city into one big classroom. 5,000 middle and high school kids spent the day looking at the art.

2. **CRIME & SAFETY:**

- A. **“Kalamazoo Peace Rally”** 7/21/10 2:23 10pm  
A group of mothers who all lost a loved one to violence, marched together to show how violence can affect the entire community.
- B. **“Holland Gangs”** 7/14/10 0:55 10 pm  
Police in Holland held a class to show people the warning signs of gang activity.
- C. **“Handling the Heat”** 8/12/10 2:58 6 pm  
With temperatures on the rise, we talk to experts about how to stay safe in the heat, avoid heat exhaustion and heat stroke.
- D. **“GVSU Safe Campus”** 9/17/10 0:27 6 am  
Grand Valley State University was ranked number 3 when it came to safety according to “The Dailey Beast”.

3. **DRUGS & ALCOHOL:**

- A. **“Muskegon Pot Club Shake-up”** 8/6/10 2:07 7am  
A “Compassion Club” for medical marijuana users opened up next to a children’s store, and Muskegon residents are very upset.
- B. **“Dentist Arrested”** 7/15/10 0:52 5am  
A dentist in Hastings is accused of inappropriately using nitrous oxide for himself and others.
- C. **“Family Day John Ball Zoo”** 9/27/10 0:27 7am  
The John Ball Zoo is doing its part to discourage underage drinking and drug use. Family Day is based on the idea that families that have regular conversations during meals are more likely to keep kids out of trouble.
- D. **“Recovery Palooza”** 9/18/10 0:35 10 pm  
September is National Drug and Alcohol Addiction Recovery month. John Ball Zoo held the 5<sup>th</sup> annual Recovery Palooza where more than a thousand people came out in support of recovering addicts.

4. **ECONOMY:**

- A. **“Section 8 Housing Vouchers”** 8/12/10 1:48 10 pm  
To help people with the struggling economy, the waiting list for 445 spots on the section 8 housing voucher was opened up to the public. Thousands of people showed up to wait.
- B. **“Artprize Business Impact”** 9/21/10 0:53 6 am  
ArtPrize brings thousands of tourists to downtown Grand Rapids, and local businesses are hoping to cash in on the event. Many businesses are offering ArtPrize packages.
- C. **“Count Day – Economic Impact”** 9/29/10 1:28 10 pm  
Although Grand Rapids Public Schools has been doing their best to keep enrollment steady, the economy and chart schools have been making that difficult.
- D. **“Homeowner Help”** 9/28/10 1:21 7 am  
A workshop in downtown Grand Rapids provides homeowners a chance to meet face to face with their mortgage company to work on a solution to stay in their home.

5. **EDUCATION:**

- A. **“Parents Start Charter School”** 8/22/10 2:27 10 pm  
When Calvin Christian Elementary School closed last year, some parents decided to open their own school using several of the same teachers, and even the same building.

- B. **“Michigan’s Worst Public Schools”** 8/16/10 0:47 6 pm  
Michigan education officials released a list of 92 schools that aren’t meeting statewide standards, with two of them in Grand Rapids.
- C. **“Tuition for Unemployed”** 7/13/10 0:39 6 pm  
Davenport University is offering a 25% discount for any student who is out of work. It’s the schools way of trying to help the community.
- D. **“Art Educator of the Year”** 9/21/10 0:41 6 am  
Amy Vanderpol, an art teacher at Grand Rapids Christian was named the “Art Educator of the Year” by the State of Michigan.

6. **EMPLOYMENT:**

- A. **“Temp Workers”** 7/22/10 1:17 6 pm  
People at “Staffing Inc” say they have helped 300 people get back to work full-time, although with a pay cut.
- B. **“Muskegon Casino Plans”** 7/9/10 2:41 6 pm  
A proposed casino in Muskegon would bring 750 permanent jobs and more than 400 construction jobs to the area.
- C. **“Creating West Michigan Jobs”** 9/2/10 0:50 10 pm  
A company called No-Vo 1 in Holland opened a brand new call center. They expect to add 400 new jobs over the next two years.
- D. **“Perrigo Job Fair”** 9/22/10 0:40 7 am  
Pharmaceutical Company Perrigo is looking to fill about 70 new jobs. They held a job fair where hundreds of people showed up.

7. **ENVIRONMENT:**

- A. **“Recycling Center Dedication”** 8/20/10 2:25 10 pm  
We tour the Kent County Recycling and Education Center, which has updated their system so it can sort many more tons of recyclables an hour. They are hoping to become a regional recycling center.
- B. **“Great Lakes Research Boat”** 9/1/10 1:58 6 pm  
We spend some time with the National Oceanic and Atmospheric Administration as they observe Lake Michigan, as well as Muskegon Lake.
- C. **“Local Benefit for Gulf Oil Spill”** 7/11/10 2:05 10 pm  
A local group of people are doing their part to raise money to help turtles and other mammals recover from the gulf oil spill.
- D. **“Calhoun County Oil Leak”** 7/26/10 1:17 6 pm  
A significant amount of oil leaked from a pumping station in Calhoun County, threatening the Kalamazoo River.

8. **DIVERSITY/ ETHNIC/ MINORITY:**

- A. **“Mixing Pot Festival”** 8/13/10 0:45 6 pm  
A free all-day event at Rosa Parks Circle encourages and celebrates diversity.
- B. **“Black Arts Festival”** 8/7/10 0:49 10 pm  
The Black Arts Festival joined forces with the International Summerfest in Battle Creek. The goal is to increase the understanding of each other and diversity in the community.
- C. **“Diversity Council”** 9/30/10 0:56 7 am  
Several Dozen students at Kenowa Hills High School take part in weekly meetings for the Diversity Council. Their goal is to connect issues and events going on around the world.
- D. **“Transgender Controversy”** 9/27/10 1:04 10 pm  
A local student wasn’t allowed to be homecoming king because technically, he is a girl even though he’s living his life as a boy.

9. **FAMILY:**

- A. **“Max’s Benefit Fundraiser”** 7/26/10 2:08 7am  
A seven year old boy fighting a rare disorder needs to fly to Spain once a year for treatments. His family is having an arts and crafts show as a fundraiser to get him the treatments he needs and raise awareness of his rare disorder.
- B. **“Poor Farm Cemetery”** 7/10/10 3:40 10 pm  
After the Civil War, many families lived on “poor farms” – a place where families went to live who were poor or mentally ill and had nowhere else to go. Once such farm was discovered in Ottawa County, and many families worked together to restore the cemetery.
- C. **“Holland Hardware Store”** 9/04/10 2:00 10 pm  
Graafschap Hardware has been a family business since 1860. We talk with the owners about celebrating their 150 year anniversary.
- D. **“Artprize Host Family”** 9/27/10 1:55 10 pm  
There are than a hundred artists who need a place to stay during Artprize. Many families open their homes to these artists, looking for a way to serve their community.

10. **GOVERNMENT RESPONSIBILITIES:**

- A. **“Granholm Foreclosure”** 8/17/10 0:18 8am  
Governor Granholm travelled with the “economy bus” to discuss the state’s 128 million dollars in new federal funds. The money will assist homeowners in avoiding foreclosure.

- B. **“Granholm in Kalamazoo”** 9/23/10 0:18 5 am  
Governor Granholm gave an update on the status of the state’s economic recovery plan in Kalamazoo.
- C. **“Herman Miller Jobs”** 9/14/10 2:05 10 pm  
Herman Miller, a furniture manufacturer, says the state tax breaks will allow them to hire hundreds of workers.
- D. **“Longer School Days”** 9/8/10 0:29 6 pm  
Governor Granholm is pushing for a longer school year. She says the current 180 day requirement needs to increase in order for Michigan students to stay competitive.

11. **HEALTH CARE:**

- A. **“Betty Ford Honored”** 9/23/10 0:33 5 am  
Former First Lady Betty Ford was awarded the 2010 Hillman Award for her life-long battle to improve health care in West Michigan.
- B. **“Heart Transplant Event”** 8/1/10 1:06 10 pm  
Heart transplant doctors, donors and recipients got together at Fredrik Meijer Gardens to see how everyone has done since their operations.
- C. **“Health Park Central”** 9/2/10 0:43 10 pm  
Plans were revealed for a new Advantage Health medical office building, across from Saint Mary’s hospital.
- D. **“Avandia Concerns”** 9/27/10 1:06 7 am  
We talk to Dr. Steve Salvatore about concerns regarding the diabetes drug Advandia.

12. **HOUSING/ HUNGER:**

- A. **“Coat Collection”** 9/27/10 0:34 5am  
Fox Motors is teaming up with the Grand Rapids Griffins to collect new and gently used coats, blankets, hats, and gloves. Donations will be given to the Holland Rescue Mission.
- B. **“Grand Haven Shelter”** 9/21/10 0:37 5 am  
The group “Love, Inc” wants to buy a building to help house six women and their children by March of 2011. A neighboring facility would open in a year to house several dozen homeless men or couples.
- C. **“Extra Produce Help”** 7/12/10 2:15 6 pm  
A local greenhouse is stepping-in to make sure needy families have better access to fruits and vegetables.

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|----|---|---------|------|------|
| D. | <b>“Backpack Blessings”</b>   | 9/14/10 | 0:43 | 5 am |
|    | An international program to help feel hungry children made a stop in Grand Rapids. “Blessings in a Backpack” gives students a backpack full of food to help them eat through the weekend. |         |      |      |

13. **SPECIAL PROGRAMMING:**

- |    |                               |         |       |      |
|----|-------------------------------|---------|-------|------|
| A. | <b>“Presidential Address”</b> | 8/31/10 | 19:00 | 8 pm |
|----|-------------------------------|---------|-------|------|

#### 14. YOUTH & ELDERLY:

- |    |  |         |      |       |  |
|----|--|---------|------|-------|--|
| A. | <b>“GR Community Violence Meeting”</b> | 8/23/10 | 2:31 | 10 pm | More than 60 people gathered at the First Christian Reformed church, meeting with kids of all ages to encourage them with love and support.                    |
| B. | <b>“Anti-Violence Basketball”</b>      | 9/13/10 | 0:47 | 5 am  | A basketball camp hopes to encourage inner city youth to turn towards sports, and away from violence.  |
| C. | <b>“Local Heat Wave Continues”</b>     | 7/7/10  | 0:49 | 7 am  | As temperatures soar to the high 90’s, “Friendly Re-Assurance”, a program by the North Ottawa Council on Aging, checked in on the elderly people around them.  |
| D. | <b>“Habitat Youth Build”</b>           | 8/13/10 | 0:51 | 7 am  | An event called “Youth Build Day” encourages younger people to lend a hand to the Habitat for Humanity. Many kids came to help build homes for needy families. |

# COMMUNITY ISSUES/PUBLIC SERVICE ANNOUNCEMENTS

FOX 17 WXMI 3<sup>rd</sup> Quarter

July 1 – September 30, 2010

Listing of some of the Public Service Announcements aired.

The Public Service Announcement list is updated monthly and the PSAs run in rotation.

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## 1. CRIME & SAFETY:

- A. MAB/Gambling/Call Wife :30 7/1-9/30  
Teaches the danger of gambling
- B. West MI Silent Observer :30/:30/:30/:30 7/1-9/30  
Educates on Silent Observer is and does for West Michigan
- C. Fire Safety (3):30/(2):20/(9):15 7/1-9/30  
Teaches about the dangers of fire and what to do to prevent one
- D. MAB/Thumbs :30 7/1-9/30  
Sends the message of no texting while driving...it's the law

## 2. DRUGS & ALCOHOL:

- A. High Driver :45 7/1-9/30  
Partnership for a Drug Free America; advises the dangers of drugs
- B. Alcoholics Anonymous :60/:30 7/1-9/30  
Promotes the local AA programs and encourages alcoholics to attend
- C. MAB /Party Troy :30 7/1-9/30  
Educates on dangers of prescription drugs

## 3. EDUCATION:

- A. Fatherhood :15/:15/:30/:30 7/1-9/24  
Educates on the importance of a Father figure in the life of a child
- B. Helping Others :60/:45/:30 7/1-9/30  
Promotes helping others/strangers
- C. MAB/Abstinence :30 8/3-9/30  
Teaches the importance of talking to kids about waiting to have sex
- D. Classroom :60/:30 8/1-9/30  
Foundation for a Better Life teaching students cheating is wrong
- E. Everyday Hero :60/:30 8/1-9/30  
Foundation for a Better Life appreciating teachers

4. **HEALTH & FITNESS:**

- |    |   |               |          |
|----|---|---------------|----------|
| A. | Colon Cancer Awareness  | :60           | 7/1-9/30 |
|    | Teaches the concerns of colon cancer and promotes going to the doctor |               |          |
| B. | MAB/Pandemic Flu  | :30           | 7/1-8/2  |
|    | Warns about the dangers of the Flu and how to prevent it              |               |          |
| C. | Go Red for Women  | :30 (3)       | 7/1-9/30 |
|    | Educates about heart health for women                                 |               |          |
| D. | Stand Up To Cancer – FOX  | :30(6)/:15(3) | 8/1-9/10 |
|    | FOX special to raise money for cancer research                        |               |          |
| E. | We Shall Be Free  | :90/:60/:30   | 8/1-9/30 |
|    | Promotes nature, exploring and getting outside to be active           |               |          |

5. **OTHER:**

- |    |   |         |          |
|----|---|---------|----------|
| A. | Optimism  | :60/:30 | 7/1-9/30 |
|    | Encourages confidence and never giving up hope                    |         |          |
| B. | MAB/Reflection of Honor/Parents                                   | :30/:15 | 7/1-9/30 |
|    | National Guard  |         |          |
| C. | MAB/Storm   | :30     | 7/1-9/30 |
|    | National Guard  |         |          |
| D. | MAB/Guard   | :30     | 7/1-9/30 |
|    | National Guard  |         |          |
| E. | Adoption  | :15/:30 | 7/1-9/22 |
|    | Encourages adoption   |         |          |
| F. | MAB/Helping Hand Website  | :30     | 7/1-9/30 |
|    | Promote a Michigan Government website to help people in the state |         |          |
| G. | MAB/Volunteer   | :30     | 7/1-9/30 |
|    | Promotes volunteerism   |         |          |
| H. | Make A Wish Foundation  | :60/:30 | 8/1-9/30 |
|    | Promotes the Make A Wish organization and what they do            |         |          |
| I. | Breakaway   | :90/:60 | 8/1-9/30 |
|    | Foundation for a Better Life encouraging change for the better    |         |          |
| J. | Wet Cement  | :30     | 8/1-9/30 |
|    | Foundation for a Better Life encouraging patience                 |         |          |

- K. Homecoming Queen :60/:30 8/1-9/30  
Foundation for a Better Life teaching beauty is on the inside
- L. The Race :60/:30 8/1-9/30  
Foundation for a Better Life encouraging people to help others
- M. Deli :30/:15 8/1-9/30  
Foundation for a Better Life encouraging people to pay a compliment

## **FOX 17 ON-AIR TALENT APPEARANCES**

### **3<sup>rd</sup> Quarter 2010**

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FOX 17 makes an attempt to be involved in community events by having FOX 17 News on-air talent involved as well as station employees. The following lists some of the appearances made during the second quarter of 2010.

<u><b>DATE</b></u>	<u><b>TALENT</b></u>	<u><b>EVENT</b></u>
7/9/10	Mike Avery Sarah Brodhead	Classical Fireworks Grand Rapids Symphony Picnic Pops Hosts
7/12/10	Tim Doty	Hope Network Golf Outing
7/14/10	Tim Doty	100 Holes Golf Challenge Boys and Girls Club of West Michigan
7/15/10	Jon Shaner Emily Richett	Swing! Big Bad Voodoo Daddy Grand Rapids Symphony Picnic Pops Hosts
7/19/10	Tim Doty	Special Olympics Golf Outing
7/24/10	Tim Doty	Mel Trotter Golf Marathon of Hope
7/23/10	Christian Frank Michele DeSelms	Motown's Greatest Hits Grand Rapids Symphony Picnic Pops Hosts
7/24/10	Mike Avery Sarah Brodhead Emily Richett Tim Doty	Let's go to bat for Kids Charity Softball game
7/29/10	Lindsay Kus Tim Doty	Tribute to the Beatles Grand Rapids Symphony Picnic Pops Hosts
8/7/10	Hailey Frances Mike Avery	Coast Guard Parade
8/10/10	Michele DeSelms Tim Doty	West Michigan Idol Hosts
9/12/10	Christian Frank	March of Dimes: Bikers for Babies Host

**FOX 17 Special Projects**  
**3<sup>rd</sup> Quarter 2010**

## **FOX 17 – Station Tours**

Throughout the 3<sup>rd</sup> Quarter of 2010 FOX 17 has continued its commitment to service the community by offering free station tours. Organizations may schedule station tours to view what happens behind the scenes at FOX 17. Station tours give schools, scout groups, seniors, and many others a chance to ask questions, view the news room, control rooms, and the news studio. Tours are scheduled during regular working hours, from 9:00 AM – 5:00 PM and usually take about 20-30 minutes.

<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>ORGANIZATION</u></b>
8/17/10	11am	Creative Learning Center

## **FOX 17 Community Calendar**

Throughout the 3<sup>rd</sup> Quarter of 2010 FOX 17 has continued its commitment to non-profit organizations throughout the community by maintaining the “FOX 17 Community Calendar”. The Community Calendar is a way for local organizations to have their charitable event publicized at no charge. FOX 17 runs spots promoting the Community Calendar, both as a place to post your event and as a place to go to when you’re looking for a positive community event to get involved in. The “FOX 17 Community Calendar” is updated monthly and featured on [www.fox17online.com](http://www.fox17online.com).

**On-line Schedule:**                      July 1 – September 30, 2010

## **School of the Week – Morning News**

Each week, while school is in secession, during the 3<sup>rd</sup> Quarter of 2010 the FOX 17 Morning News program chose a local school to highlight everyday during the newscast. To become the School of the Week students are encouraged to log onto [www.fox17online.com](http://www.fox17online.com) and fill out the entry form including why they think their school is the best. The following is a list of schools that were recognized as the FOX 17 School of the Week in the 3<sup>rd</sup> Quarter of 2010:

- Week of September 13<sup>th</sup> – Dutton Christian School, Kent County
- Week of September 20<sup>th</sup> – Grand Rapids Christian High School, Grand Rapids
- Week of September 27<sup>th</sup> – Kenowa Hills High School, Grand Rapids

**On Air Schedule:** September 13 – September 30, 2010 (Featured in news & Online)

## **FOX 17 Road Crew**

The FOX 17 Road Crew is comprised of a group of station employees who attend local events and go to local attractions. They are the face of FOX 17 at public events giving away various items and great prizes. The FOX 17 Road Crew attended the following events in the 3<sup>rd</sup> quarter of 2010:

<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>EVENT</u></b>
7/9/10	5-8p	Grand Rapids Symphony Picnic Pops Classical Fireworks
7/15/10	5-8p	Grand Rapids Symphony Picnic Pops Swing! Big Bad Voodoo Daddy
7/23/10	5-8p	Grand Rapids Symphony Picnic Pops Motown's Greatest Hits
7/29/10	5-8p	Grand Rapids Symphony Picnic Pops Tribute to the Beatles
8/27/10	5-7p	Blitz – West Catholic
9/2/10	5-7p	Blitz – Byron Center
9/10/10	5-7p	Blitz - Jenison
9/12/10	1-3p	March of Dimes: Bikers for Babies
9/17/10	5-7p	Blitz – Grand Haven
9/24/10	5-7p	Blitz - Caledonia

## **Grand Rapids Symphony Picnic Pops**

FOX 17 was a sponsor of the Grand Rapids Symphony Picnic Pops series during July 2010. FOX 17 produced spots that ran at no charge to promote all four concerts and to build awareness for the Grand Rapids Symphony. FOX 17 also featured these concert events on [www.fox17online.com](http://www.fox17online.com) along with information on how to purchase tickets. The Road Crew went to one of the concerts every week to giveaway chip clips and personal coolers for the viewing audience. FOX 17 News talent served as host to four out of eight of these concerts.

- Classical Fireworks: July 8 & 9 at 8:00P
- SWING! Big Bad Voodoo Daddy: July 15 & 16 at 7:30P
- Motown's Greatest Hits: July 22 & 23 at 7:30P
- Tribute to the Beatles: July 29 & 30 at 7:30P

**On Air Schedule:** July 1 – July 30, 2010 (Featured in News, Spots & Online)

## **FOX 17 High School Blitz Game of the Week**

During the 3<sup>rd</sup> Quarter of 2010 FOX 17 continued its support of local High School athletics by designating a High School varsity football game as our official, "Blitz Game of the Week". FOX 17 devotes 30 minutes solely to high school football and the Game of the Week home team during the FOX 17 Blitz Pre-Game Show. This is a LIVE show that takes place on location at the Game of the Week and includes a tail-gate event that the FOX 17 Road Crew hands out free spirit towels to fans as well as having register to win for an iPod Nano or Flip Camera, spin a prize wheel, and play Guitar Hero. FOX 17 continues the high school football coverage every Friday night after FOX 17 NEWS AT TEN on the FOX 17 Blitz Post Game Show. The following is a list of games that were visited in the 3<sup>rd</sup> Quarter of 2010:

- August 27<sup>th</sup> – Orchard Lake St. Mary's @ West Catholic
- September 2<sup>nd</sup> – Forest Hills Northern @ Byron Center
- September 10<sup>th</sup> – Holland Christian vs. Unity Christian @ Jenison
- September 17<sup>th</sup> – Rockford @ Grand Haven
- September 24<sup>th</sup> – South Christian @ Caledonia

**On Air Schedule:** August 27 – September 30, 2010 (Featured in news & Online)

## **2010 Meijer Charity Classic – Grand Rapids LPGA Celebrity Pro-Am**

FOX 17 Sports anchor Tim Doty was once again the host of the 2010 Meijer Charity Classic, held at the Grand Rapids Elks Home of the Highlands Golf Club. FOX 17 produced spots to promote the event on August 31, 2010 for a day of fun and exciting golf, all for a good cause. All proceeds went to Gilda's Club of Grand Rapids. Gilda's Club offers free social and emotional support to men, women and children with cancer plus their family and friends. The club offers over 150 activities each month in West Michigan.

**Air Schedule:** August 2 – August 31, 2010 (:20 Spot & Online)

## **March of Dimes - Bikers for Babies**

FOX 17 was a proud sponsor of the annual Bikers for Babies event which took place on September 12<sup>th</sup> at the Knoll Gas Motorsports Park at US 131 in Marin, MI. FOX 17 produced spots that ran at no charge to promote the event and to build awareness for the March of Dimes. FOX 17 also featured this event on [www.fox17online.com](http://www.fox17online.com) along with information on how to register to take part in the event. Bikers for Babies provides an opportunity for motorcycle clubs, dealerships, vendors and individuals to join together and ride to fight premature birth. Additionally, FOX 17's Christian Frank served as the host of the event and was an integral part of planning and executing Bikers for Babies 2010.

**On Air Schedule:** August 2 – September 12, 2009 (:30 Spot & Online)

**WXMI QUARTERLY NEWS & PUBLIC AFFAIRS REPORT - THIRD QUARTER 2010**

<u>Program</u>	<u>Air Date</u>	<u>Time</u>	<u>Length</u>	<u>Type</u>	<u>Producer</u>
America's Most Wanted	07/03/10	9pm	1hr	PA	Fox Broadcasting
"	07/10/10	9pm	1hr	PA	Fox Broadcasting
"	07/17/10	9pm	1hr	PA	Fox Broadcasting
"	07/24/10	9pm	1hr	PA	Fox Broadcasting
"	07/31/10	9pm	1hr	PA	Fox Broadcasting
"	08/07/10	9pm	1hr	PA	Fox Broadcasting
"	08/15/10	6pm	1hr	PA	Fox Broadcasting
"	08/22/10	6pm	1hr	PA	Fox Broadcasting
"	08/29/10	6pm	1hr	PA	Fox Broadcasting
"	09/04/10	9pm	1hr	PA	Fox Broadcasting
"	09/11/10	9pm	1hr	PA	Fox Broadcasting
"	09/18/10	9pm	1hr	PA	Fox Broadcasting
"	09/25/10	9pm	1hr	PA	Fox Broadcasting
Fox News Sunday	07/04/10	9am	1hr	News	Fox Broadcasting
"	07/11/10	9am	1hr	News	Fox Broadcasting
"	07/18/10	9am	1hr	News	Fox Broadcasting
"	07/25/10	9am	1hr	News	Fox Broadcasting
"	08/01/10	9am	1hr	News	Fox Broadcasting
"	08/08/10	9am	1hr	News	Fox Broadcasting
"	08/15/10	9am	1hr	News	Fox Broadcasting
"	08/22/10	9am	1hr	News	Fox Broadcasting
"	08/29/10	9am	1hr	News	Fox Broadcasting
"	09/05/10	9am	1hr	News	Fox Broadcasting
"	09/12/10	9am	1hr	News	Fox Broadcasting
"	09/19/10	9am	1hr	News	Fox Broadcasting
"	09/26/10	9am	1hr	News	Fox Broadcasting
Fox 17 News At Ten	07/1-12/10	10pm	60min	News	WXMI
"	07/13/10	12:11am	29min	News	WXMI
"	07/14-21/10	10pm	60min	News	WXMI
"	07/23/10	10pm	78min	News	WXMI
"	07/23-8/2/10	10pm	60min	News	WXMI
"	08/03/10	10pm	70min	News	WXMI
"	08/4-13/10	10pm	60min	News	WXMI
"	08/15-18/10	10pm	60min	News	WXMI
"	08/19/10	10:55pm	65min	News	WXMI
"	08/20/10	11:18pm	45min	News	WXMI
"	08/22-27/10	10pm	60min	News	WXMI
"	08/28/10	10:09pm	51min	News	WXMI
"	08/29/10	11:11pm	49min	News	WXMI
"	08/30/10	10pm	60min	News	WXMI
"	08/31/10	10:19pm	56min	News	WXMI
"	09/01/10	10pm	60min	News	WXMI
"	09/02/10	10pm	45min	News	WXMI
"	09/3-9/10	10pm	60min	News	WXMI
"	09/10/10	10pm	45min	News	WXMI
"	09/11-16/10	10pm	60min	News	WXMI
"	09/17/10	10pm	45min	News	WXMI
"	09/18-23/10	10pm	60min	News	WXMI
"	09/24/10	10pm	45min	News	WXMI
"	09/11-16/14	10pm	60min	News	WXMI
"	09/25-30/10	10pm	60min	News	WXMI

**WXMI QUARTERLY NEWS & PUBLIC AFFAIRS REPORT - THIRD QUARTER 2010**

<u>Program</u>	<u>Air Date</u>	<u>Time</u>	<u>Length</u>	<u>Type</u>	<u>Producer</u>
Fox 17 Morning News	07/1-2/10	5am	4hrs	News	WXMI
"	07/5-9/10	5am	4hrs	News	WXMI
"	07/12-16/10	5am	4hrs	News	WXMI
"	07/19-23/10	5am	4hrs	News	WXMI
"	07/26-30/10	5am	4hrs	News	WXMI
"	08/2-6/10	5am	4hrs	News	WXMI
"	08/9-13/10	5am	4hrs	News	WXMI
"	08/16-20/10	5am	4hrs	News	WXMI
"	08/23-27/10	5am	4hrs	News	WXMI
"	08/30-09/03/10	5am	4hrs	News	WXMI
"	09/6-10/10	5am	4hrs	News	WXMI
"	09/13-17/10	5am	4hrs	News	WXMI
"	09/20-24/10	5am	4hrs	News	WXMI
"	09/27-30/10	5am	4hrs	News	WXMI
First Business	07/01/10	4:30am	30min	News	MGM Television
"	07/4-8/10	4:30am	30min	News	MGM Television
"	07/11-15/10	4:30am	30min	News	MGM Television
"	07/18-22/10	4:30am	30min	News	MGM Television
"	07/25-29/10	4:30am	30min	News	MGM Television
"	08/1-5/10	4:30am	30min	News	MGM Television
"	08/8-12/10	4:30am	30min	News	MGM Television
"	08/15-19/10	4:30am	30min	News	MGM Television
"	08/22-26/10	4:30am	30min	News	MGM Television
"	08/29-09/2/10	4:30am	30min	News	MGM Television
"	09/5-9/10	4:30am	30min	News	MGM Television
"	09/12-16/10	4:30am	30min	News	MGM Television
"	09/19/10	4:30am	30min	News	MGM Television
Fox 17 News At Six	07/1-2/10	6pm	60min	News	WXMI
"	07/5-9/10	6pm	60min	News	WXMI
"	07/12-16/10	6pm	60min	News	WXMI
"	07/19-23/10	6pm	60min	News	WXMI
"	07/26-30/10	6pm	60min	News	WXMI
"	08/2-6/10	6pm	60min	News	WXMI
"	08/9-13/10	6pm	60min	News	WXMI
"	08/16-20/10	6pm	60min	News	WXMI
"	08/23-26/10	6pm	60min	News	WXMI
"	08/27/10	6pm	30min	News	WXMI
"	08/30-09/01/10	6pm	60min	News	WXMI
"	09/02/10	6pm	30min	News	WXMI
"	09/6-9/10	6pm	60min	News	WXMI
"	09/10/10	6pm	30min	News	WXMI
"	09/13-16/10	6pm	60min	News	WXMI
"	09/17/10	6pm	30min	News	WXMI
"	09/20-23/10	6pm	60min	News	WXMI
"	09/24/10	6pm	30min	News	WXMI
"	09/27-30/10	6pm	60min	News	WXMI
Presidential Address	08/31/10	8pm	19min	News	Fox Broadcasting

3RD QUARTER NETWORK PSA REPORT  
INCLUDING PRIME, LATE NIGHT AND SPORTS

JULY '10

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Jul-10	GLEE	THU	8:13:56P	YDZT8133PSA	ONDCP/ORDINARY DAY	:30
2-Jul-10	THE GOOD GUYS	FRI	9:51:44P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
3-Jul-10	MLB RS GAME	SAT	7:46:05P	PSA2010MLB30	FOX SPORTS SUPPORTS BREAST CANCER	:30
3-Jul-10	COPS	SAT	8:21:48P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
3-Jul-10	AMERICAS MOST WANTED	SAT	9:57:17P	USOE1030	USO OVERNIGHT DELIVERY	:30
4-Jul-10	SONS OF TUCSON	SUN	7:11:06P	YDZT0133PSA	ONDCP/LISTEN TO THE FUTURE	:30
4-Jul-10	FAMILY GUY	SUN	9:39:24P	XNPW281120H	NFL/UW/LADANIAN TOMILSON	:20
4-Jul-10	LIE TO ME	MON	8:14:45P	XNPW281120H	NFL/UW/LADANIAN TOMILSON	:20
5-Jul-10	THE GOOD GUYS	MON	9:13:44P	USOE1030	USO OVERNIGHT DELIVERY	:30
5-Jul-10	THE GOOD GUYS	MON	9:36:14P	XNPW281120H	NFL/UW/LADANIAN TOMILSON	:20
6-Jul-10	HELLS KITCHEN	TUE	8:12:33P	DET0340	DRUG-FREE AMERICA/COUCH	:30
7-Jul-10	SO YOU THINK YOU CAN DANCE	WED	8:16:43P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
8-Jul-10	SO YOU THINK YOU CAN DANCE	THU	9:14:33P	CMN2010PSA30	CHILDRENS MIRACLE NETWORK	:30
9-Jul-10	THE GOOD GUYS	FRI	9:11:59P	Z015G531PSA120	KAISER FAMILY/EMILY AND DAVID	:15
9-Jul-10	THE GOOD GUYS	FRI	9:43:07P	Z015G531PSA160	KAISER FAMILY/EMILY AND DAVID	:15
10-Jul-10	MLB RS GAME	SAT	7:15:58P	PSA2010MLB30	FOX SPORTS SUPPORTS BREAST CANCER	:30
10-Jul-10	COPS	SAT	8:21:33P	182655	GLOBAL FUND FIGHTING AIDS	:30
10-Jul-10	AMERICAS MOST WANTED	SAT	9:11:06P	XNPW281120H	NFL/UW/LADANIAN TOMILSON	:20
11-Jul-10	SONS OF TUCSON	SUN	7:07:50P	XNPW281120H	NFL/UW/LADANIAN TOMILSON	:20
11-Jul-10	FAMILY GUY	SUN	9:36:23P	XNPW281120H	NFL/UW/LADANIAN TOMILSON	:20
11-Jul-10	FAMILY GUY	SUN	9:58:43P	DET0340	DRUG-FREE AMERICA/COUCH	:30
12-Jul-10	THE GOOD GUYS	MON	9:53:58P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
14-Jul-10	SO YOU THINK YOU CAN DANCE	WED	9:01:43P	CMN2010PSA30	CHILDRENS MIRACLE NETWORK	:30
15-Jul-10	SO YOU THINK YOU CAN DANCE	THU	9:13:40P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
16-Jul-10	HOUSE	FRI	8:13:57P	Z020G531PSA140	KAISER FAMILY FOUNDATION 2010 PAUSE	:20
16-Jul-10	BONES	FRI	9:07:35P	Z010G531PSA110	KAISER FAMILY FOUNDATION 2010 PAUSE	:10
17-Jul-10	MLB RS GAME	SAT	7:46:21P	PSA2010MLB30	FOX SPORTS SUPPORTS BREAST CANCER	:30
17-Jul-10	COPS	SAT	8:01:47P	FZA00828	FOUNDATION FOR A BETTER LIFE	1:00
17-Jul-10	AMERICAS MOST WANTED	SAT	9:12:58P	XNPW281120H	NFL/UW/LADANIAN TOMILSON	:20
17-Jul-10	AMERICAS MOST WANTED	SAT	9:56:41P	182655	GLOBAL FUND FIGHTING AIDS	:30
18-Jul-10	SONS OF TUCSON	SUN	7:09:22P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
18-Jul-10	AMERICAN DAD	SUN	7:57:12P	XNPW281120H	NFL/UW/LADANIAN TOMILSON	:20
18-Jul-10	FAMILY GUY	SUN	9:28:18P	XNPW281120H	NFL/UW/LADANIAN TOMILSON	:20
19-Jul-10	THE GOOD GUYS	MON	9:10:15P	CMN2010PSA30	CHILDRENS MIRACLE NETWORK	:30
20-Jul-10	HELLS KITCHEN	TUE	8:13:03P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
21-Jul-10	SO YOU THINK YOU CAN DANCE	WED	8:43:51P	PSA2010MLB301	FOX SPORTS SUPPORTS BREAST CANCER	:30
22-Jul-10	GLEE	THU	8:15:30P	DET0340	DRUG-FREE AMERICA/COUCH	:30
23-Jul-10	HOUSE	FRI	8:22:20P	Z015G531PSA150	KAISER FAMILY/OLIVIA	:15
23-Jul-10	BONES	FRI	9:07:34P	Z015G531PSA120	KAISER FAMILY/EMILY AND DAVID	:15
24-Jul-10	MLB RS GAME	SAT	8:26:15P	PSA2010MLB30	FOX SPORTS SUPPORTS BREAST CANCER	:30
24-Jul-10	COPS	SAT	8:02:17P	XNPW281120H	NFL/UW/LADANIAN TOMILSON	:20
24-Jul-10	AMERICAS MOST WANTED	SAT	9:31:41P	XNPW281120H	NFL/UW/LADANIAN TOMILSON	:20
24-Jul-10	AMERICAS MOST WANTED	SAT	9:56:51P	182655	GLOBAL FUND FIGHTING AIDS	:30
25-Jul-10	SONS OF TUCSON	SUN	7:08:31P	CMN2010PSA30	CHILDRENS MIRACLE NETWORK	:20
25-Jul-10	AMERICAN DAD	SUN	7:37:06P	XNPW281120H	NFL/UW/LADANIAN TOMILSON	:20
26-Jul-10	THE GOOD GUYS	MON	9:53:06P	ONDC9130TH	AMERICAN DISABILITIES ACT/20TH ANNIVERSARY	:30
27-Jul-10	MASTERCHEF	TUE	9:53:23P	PSA2010MLB301	FOX SPORTS SUPPORTS BREAST CANCER	:30
28-Jul-10	SO YOU THINK YOU CAN DANCE	WED	9:48:41P	PSA2010MLB301	FOX SPORTS SUPPORTS BREAST CANCER	:30
29-Jul-10	GLEE	THU	8:11:53P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
30-Jul-10	HOUSE	FRI	8:52:28P	Z020G531PSA140	KAISER FAMILY FOUNDATION 2010 PAUSE	:20

JULY '10  
3RD QUARTER NETWORK PSA REPORT  
INCLUDING PRIME, LATENIGHT AND SPORTS

30-Jul-10	BONES	FRI	9:17-18P	Z010G531PSA110	KAISER FAMILY FOUNDATION 2010 PAUSE	:10
31-Jul-10	MLB RS GAME	SAT	7:04-43P	PSA2010MLB30	FOX SPORTS SUPPORTS BREAST CANCER	:30
31-Jul-10	COPS	SAT	8:02-17P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
31-Jul-10	COPS	SAT	8:20-57P	1826SB	GLOBAL FUND FIGHTING AIDS	:30
31-Jul-10	COPS	SAT	8:32-11P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
31-Jul-10	AMERICAS MOST WANTED	SAT	9:10-51P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20

AUGUST '10  
3RD QUARTER NETWORK PSA REPORT  
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Aug-10	FAMILY GUY	SUN	9:09:26P	YDZT0093PSA	ONDCP/DINER	:30
2-Aug-10	THE GOOD GUYS	MON	9:53:52P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
3-Aug-10	MASTERCHEF	TUE	9:53:50P	CNDC91301H	AMERICAN DIABILITIES ACT/20TH ANNIVERSARY	:30
4-Aug-10	SO YOU THINK YOU CAN DANCE	WED	9:48:43P	PSA2010MLB301	FOX SPORTS SUPPORTS BREAST CANCER	:30
5-Aug-10	GLEE	THU	8:17:22P	FZAA0829	FOUNDATION FOR A BETTER LIFE	:30
6-Aug-10	BONES	FRI	9:51:04P	CNDC91301H	AMERICAN DIABILITIES ACT/20TH ANNIVERSARY	:30
7-Aug-10	MLB RS GAME	SAT	6:59:24P	PSA2010MLB30	FOX SPORTS SUPPORTS BREAST CANCER	:30
7-Aug-10	COPS	SAT	8:01:47P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
7-Aug-10	COPS	SAT	8:22:03P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
7-Aug-10	COPS	SAT	8:32:04P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
7-Aug-10	AMERICAS MOST WANTED	SAT	9:16:24P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
8-Aug-10	FAMILY GUY	SUN	9:48:06P	YDZT0133PSA	ONDCP/LISTEN TO THE FUTURE	:30
9-Aug-10	TEEN CHOICE AWARDS	MON	8:32:26P	ZDNI10345H	STAND UP TO CANCER/CHANGE ODDS	:15
9-Aug-10	TEEN CHOICE AWARDS	MON	9:13:32P	15PSACAMPTST	NATIONAL CAMP/PREVENT TEEN PREGNANCY	:15
10-Aug-10	MASTERCHEF	TUE	9:53:05P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
11-Aug-10	SO YOU THINK YOU CAN DANCE	WED	9:49:12P	PSA2010MLB301	FOX SPORTS SUPPORTS BREAST CANCER	:30
12-Aug-10	SO YOU THINK YOU CAN DANCE	THU	8:16:08P	ZDNI10345H	STAND UP TO CANCER/CHANGE ODDS	:15
13-Aug-10	FOX MOVIE	FRI	8:56:41P	DETP0294	DRUG-FREE AMERICA/PROGRESSION	:30
14-Aug-10	MLB RS GAME	SAT	6:54:13P	PSA2010MLB30	FOX SPORTS SUPPORTS BREAST CANCER	:30
14-Aug-10	COPS	SAT	8:01:47P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
14-Aug-10	COPS	SAT	8:32:01P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
14-Aug-10	COPS	SAT	8:50:52P	DETP0294	DRUG-FREE AMERICA/PROGRESSION	:30
14-Aug-10	AMERICAS MOST WANTED	SAT	9:08:59P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
14-Aug-10	AMERICAS MOST WANTED	SAT	9:57:24P	CNDC91301H	AMERICAN DIABILITIES ACT/20TH ANNIVERSARY	:30
15-Aug-10	SIMPSON'S	SUN	7:39:30P	YDZT9133PSA	ONDCP/ORDINARY DAY	:30
16-Aug-10	HOUSE	MON	8:13:09P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
17-Aug-10	GLEE	TUE	9:50:49P	YDZT9133PSA	ONDCP/ORDINARY DAY	:30
18-Aug-10	MASTERCHEF	TUE	8:13:16P	CNDC91301H	AMERICAN DIABILITIES ACT/20TH ANNIVERSARY	:30
21-Aug-10	MLB RS GAME	SAT	7:11:40P	PSA2010MLB30	FOX SPORTS SUPPORTS BREAST CANCER	:30
21-Aug-10	AMERICAS MOST WANTED	SAT	9:57:47P	ZPLW8130	EPA SMARTWAY/LEAF	:30
22-Aug-10	SIMPSON'S	SUN	7:38:32P	YDZT0133PSA	ONDCP/LISTEN TO THE FUTURE	:30
25-Aug-10	MASTERCHEF	WED	8:12:54P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
26-Aug-10	BONES	THU	8:49:48P	CNDC91301H	AMERICAN DIABILITIES ACT/20TH ANNIVERSARY	:30
27-Aug-10	FOX MOVIE	FRI	8:51:17P	DETP0359	PSA/RAP	:15
27-Aug-10	FOX MOVIE	FRI	9:25:33P	ZDNI10345H	STAND UP TO CANCER/CHANGE ODDS	:15
28-Aug-10	MLB RS GAME	SAT	6:52:33P	PSA2010MLB30	FOX SPORTS SUPPORTS BREAST CANCER	:30
28-Aug-10	COPS	SAT	8:21:28P	PSAPAK30	UNICEF/PAKISTAN FLOOD RELIEF	:30
28-Aug-10	AMERICAS MOST WANTED	SAT	9:57:40P	ZPLW8130	EPA SMARTWAY/LEAF	:30
29-Aug-10	SIMPSON'S	SUN	7:37:23P	YDZT0093PSA	ONDCP/DINER	:30
30-Aug-10	LIE TO ME	MON	9:42:00P	DETP0294	DRUG-FREE AMERICA/PROGRESSION	:30

10/5/2010

SEPTEMBER '10  
3RD QUARTER NETWORK PSA REPORT  
INCLUDING PRIME, LATENIGHT AND SPORTS

2:29 PM

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Sep-10	MASTERCHEF	WED	8:11:18P	ZDNI10345H	STAND UP TO CANCER/CHANGE ODDS	:15
1-Sep-10	MASTERCHEF	WED	9:42:30P	PSAPAK15	UNICEF/PAKISTAN FLOOD RELIEF	:15
2-Sep-10	BONES	THU	8:08:04P	ZDNI0331H	STAND UP TO CANCER	:15
2-Sep-10	BONES	THU	8:51:40P	PSAPAK15	UNICEF/PAKISTAN FLOOD RELIEF	:15
3-Sep-10	THE GOOD GUYS	FR	9:53:21P	PSAPAK30	UNICEF/PAKISTAN FLOOD RELIEF	:30
4-Sep-10	MLB RS GAME	SAT	7:10:54P	PSA2010MLB30	FOX SPORTS SUPPORTS BREAST CANCER	:30
4-Sep-10	COPS	SAT	8:22:55P	PSAPAK30	UNICEF/PAKISTAN FLOOD RELIEF	:30
5-Sep-10	SIMPSONS	SUN	7:35:52P	YDZT9133PSA	ONDCP/ORDINARY DAY	:30
6-Sep-10	LIE TO ME	MON	9:15:56P	ZDNI0331H	STAND UP TO CANCER	:15
6-Sep-10	LIE TO ME	MON	9:23:28P	PSAPAK15	UNICEF/PAKISTAN FLOOD RELIEF	:15
8-Sep-10	MASTERCHEF	WED	8:12:48P	PSAPAK30	UNICEF/PAKISTAN FLOOD RELIEF	:30
9-Sep-10	BONES	THU	8:07:15P	ZDNI10345H	STAND UP TO CANCER/CHANGE ODDS	:15
9-Sep-10	BONES	THU	8:52:22P	DETP0359	PSA/RAP	:15
10-Sep-10	THE GOOD GUYS	FRI	9:10:30P	Z015G531PSA120	KAISER FAMILY/EMILY AND DAVID	:15
10-Sep-10	THE GOOD GUYS	FRI	9:50:36P	Z015G531PSA150	KAISER FAMILY/OLIVIA	:15
11-Sep-10	MLB RS GAME	SAT	8:13:08P	PSA2010MLB30	FOX SPORTS SUPPORTS BREAST CANCER	:30
11-Sep-10	AMERICAS MOST WANTED	SAT	9:57:06P	PSAPAK30	UNICEF/PAKISTAN FLOOD RELIEF	:30
12-Sep-10	FAMILY GUY	SUN	9:08:46P	YDZT9133PSA	ONDCP/ORDINARY DAY	:30
13-Sep-10	LIE TO ME	MON	9:12:53P	PSAPAK15	UNICEF/PAKISTAN FLOOD RELIEF	:15
15-Sep-10	MASTERCHEF	WED	9:14:30P	MDA106B	MUSCULAR DYSTROPHY ASSOCIATION	:30
16-Sep-10	FRINGE	THU	8:53:48P	PSA2010MLB301	FOX SPORTS SUPPORTS BREAST CANCER	:30
18-Sep-10	MLB RS GAME	SAT	7:46:34P	PSA2010MLB30	FOX SPORTS SUPPORTS BREAST CANCER	:30
18-Sep-10	AMERICAS MOST WANTED	SAT	9:57:59P	CNDC91301H	AMERICAN DISABILITIES ACT/20TH ANNIVERSARY	:30
19-Sep-10	NRL NATIONAL GAME	SUN	2:19:14P	XNPI405230H	NFL PLAY 60	:30
19-Sep-10	RS POSTGAME	SUN	4:22:18P	XNPI405230H	NFL PLAY 60	:30
19-Sep-10	FAMILY GUY	SUN	9:39:54P	YDZT0105PSA	ONDCP	:15
22-Sep-10	HELLS KITCHEN	WED	8:26:55P	PSA2010MLB301	FOX SPORTS SUPPORTS BREAST CANCER	:30
23-Sep-10	BONES	THU	8:10:51P	PSA3020NFL3010	ST. JUDES	:30
24-Sep-10	THE GOOD GUYS	FRI	9:12:50P	MDA106B	MUSCULAR DYSTROPHY ASSOCIATION	:30
25-Sep-10	COPS	SAT	8:21:39P	ZPLW8130	EPA SMARTWAY/LEAF	:30
26-Sep-10	RS PREGAME	SUN	12:17:19P	XNPI405230H	NFL PLAY 60	:30